

**MAUI REDEVELOPMENT AGENCY  
REGULAR MEETING  
JANUARY 22, 2016**

**APPROVED 03-28-2016**

**A. CALL TO ORDER**

The regular meeting of the Maui Redevelopment Agency (Agency) was called to order by Mr. Bill Mitchell, Chair, at approximately 1:01 p.m. Friday, January 22, 2016, in the Planning Conference Room, First Floor, Kalana Pakui Building, 250 South High Street, Island of Maui.

A quorum of the Agency was present. (See Record of Attendance).

Mr. Bill Mitchell: Alright, we'll call today's meeting to order, the Maui Redevelopment Agency, January 22, 2016. Here with us today are Jonathan Starr; Mr. Don Fujimoto; our staff, Erin Wade; Mr. Hopper, our Corp Counsel, and...and anybody else here? Oh, Leilani. I'm sorry. Leilani's here. So we'll call today's meeting to order and we'll open up the meeting for public testimony here. Anybody that would like to testify on any of today's agenda items may do so for three minutes. You may do so now or you can do it at the time the agenda item is -- comes up for regular discussion. Anybody would like to come to the podium and testify please do so and state your name.

**B. PUBLIC TESTIMONY - At the discretion of the Chair, public testimony may also be taken when each agenda item is discussed, except for contested cases under Chapter 91, HRS. Individuals who cannot be present when the agenda item is discussed may testify at the beginning of the meeting instead and will not be allowed to testify again when the agenda item is discussed unless new or additional information will be offered. Maximum time limits of at least three minutes may be established on individual testimony by the Agency. More information on oral and written testimony can be found below.**

Mr. Jonathan Starr: Come on guys.

Mr. Jotham Hall: Hey guys. I'm Jotham Hall. I'm the owner of Kokopele on the corner of Market and Vineyard. I've been in Wailuku for the past year, revitalizing that land, and I'm just really happy to be here with all of you guys and to introduce myself. And I'm here with my friends and coworkers that's been helping me through this process, and it's definitely been a challenging process. But we're here today and it looks beautiful over there, so that's really what I wanted to say.

Mr. Mitchell: Great. Thank you. Anybody have any questions?

Mr. Starr: Yeah, I've got a question for the testifier.

Mr. Mitchell: Mr. Starr?

Mr. Starr: Yes. Jo, you know, in figuring out how to, how to revitalize Wailuku, you know, and -- if we want to follow the path of places like Hayes Valley in San Francisco or downtown Oakland and the arts district in Berkeley, it feels like we need to get a lot of grass roots stuff going.

Mr. Hall: Definitely.

Mr. Starr: I, you know, both...street art and, you know, little kind of ad hoc events and get, you know, musicians and artists out there. I mean, if you have ideas or your friends have ideas of stuff that we can try to get going, you know, start out low budget stuff. You know, maybe stuff we can integrate into First Friday and other evenings. You know, we, we really want to hear it. And, you know, if we were to create maybe a community, a subcommittee to think of ideas and implement them, is that something that you, and you think maybe some of your friends will be willing to participate and put your heart and soul with us into?

Mr. Hall: Absolutely. We -- I mean, ideas, we have it all written down. We -- that's what we do. You know, we have a plan so we just really want to communicate with you guys what we are capable of doing, and our resources that we're ready to offer, you know. But all of that is very doable and we're ready.

Mr. Starr: Okay, good. Maybe we'll, we'll discuss when we can kind of structure for, you know, really not just talking about it, but a way we can do it.

Mr. Hall: Yeah, I mean, as you can see we're doers. You know, we've said -- I said what I was going to do with that corner and I did it with a budget of, you know, what I have. And it's very exhausted, but I did it, you know, and I want to continue to do more. So, like I said, I'm ready to make it happen. I just want to communicate with everybody so we can all agree and be on the same page.

Mr. Starr: Yeah, and we can support each other. And this is the year, 2016.

Mr. Hall: This is the year. Thank you.

Mr. Mitchell: Yeah, it looks great. Every thing you guys done, it's been fabulous. Just curious, have you, have you seen an increase in business in the last -- you've been there, what six months?

Mr. Hall: Yes.

Mr. Mitchell: Have you -- now you've kind of get an identity, are you seeing an uptake in sort of repeat customers in, in town?

Mr. Hall: Yeah, we have -- our budget is like really exhausted right now. We're looking for a new commercial kitchen so that's kind of our biggest thing, but, you know, keeping it down. But once we get a commercial kitchen we have a new marketing plan. I'm back in the MEO business course, the core class, and I'm working with John Flam and Craig over there and we've been mapping it all out.

Mr. Mitchell: Great.

Mr. Hall: And we have people e-mailing us, artists that are e-mailing us every day that want to be a part. We have vendors that are ready to vend. I want it to be more of an open air market.

Mr. Mitchell: Right.

Mr. Hall: We have a double decker bus, a sugarcane bus, that we want to bring into the lot and do something really cool with that. So, you know, the customers are just waiting for our next move, and we can't move forward unless we're working with you guys so that's why we're here because we want to be cohesive and work together.

Mr. Mitchell: Well, let us know what we can do and we'll make it happen.

Mr. Hall: Awesome. Thank you.

Mr. Mitchell: Thank you guys so much. Anybody have any other questions fo Jo? Frank? Thank you. Appreciate it.

Mr. Hall: I really appreciate you guys.

Mr. Mitchell: Thank you.

Ms. Kelli Peterson: Hi everyone, my name's Kelli Peterson. I'm Jotham's partners and one of the partners at Kokopele, one of the millennials in this group here that has been diligently working all of our efforts to help bringing good vibes to Wailuku and help the scene. You did say if there's anything we can do, there's many things that we need help with as we have dipped in to our complete personal savings and budgets to be a part of this community and edify it. One of the main problems that we've have is that that strip is, you know, ridden with homelessness and drugs, it's not safe for kids. So we're in a catch 22. Our customers will not come back and bring their families and sit down because they see outbursts and stuff. I'm really thankful to Erin Wade for getting Lawrence on the scene, but we need active, daily and nightly monitoring. If we're expected to contribute to our community and provide these amazing events with world class talent which we have access to. Myself and Jotham, for example, and Justin are all world class artists. We've been on tour with major labels or major artists or connected with major artists that we can get here to Wailuku to really turn it into an arts district quickly and make it cool. And I was here before First Friday started so I'm extremely grateful for the efforts of Yuki and First Fridays and what's that done. However, it's a one night a month thing, and then beyond that all child bearing millennial families don't come to Wailuku because it's a nine to five only, there's really nothing cool to do afterwards, and it's unsafe. There's tons of meth, crack, prostitution, things that we deal with on a daily basis. So the only way for us to get our customer base to come back was to spend our life savings to make that community a welcoming place, a community garden and endemic native gardens, a mural, and then there's all there's all these little stops with development agencies. And so we're like, okay, either we go under and we -- and we have done this beautiful start, jump start for Wailuku, but where's the reciprocity? We need help, we need help now. We have it, a non-profit. We're operating legally as a 501C3 now. And we also have amazing artists and other entrepreneurs that are already successful in Maui that want to invest and come to Wailuku and bring in a younger

demographic that will grow here as an arts district that will have children here that will create more little boutiques. One of them is our friend and partner, EliJah Joshua Cline. So if you guys have any questions for me I'm open. But I just wanted to...just respond to what you said right there.

Mr. Mitchell: Yeah, thank you very much. How late are you open right now in the afternoon?

Ms. Peterson: We're open to about 6:00 p.m.

Mr. Mitchell: Okay. Any questions? Well, great, fantastic. We appreciate that.

Mr. EliJah Cline: Hi guys. My name's EliJah. I'm a little tall for this microphone so bear with me here.

Mr. Starr: Raise, raise it up to you.

Mr. Cline: Okay, there we go. So I've been working diligently with Jo, Kelli and everyone here. We're really happy. I mean, it's been a long time coming. It was great to meet you Jonathan before, previously. Thank you very much for your support. I actually own Fuzion Fit. We're a fitness facility in Haiku, right up there in the Cannery. I've been here for about two years now, and we're successfully growing and expanding, and that's kind of a sub topic because I do believe that my gym can do something here. We're also hoping to expand to Kihei. And we could really set up a triangle that would sort of exist around 24 Hour Fitness and really bring business from Kihei. Whenever people are here, oh, I'm already a member, I have a reason to be here. And my biggest thing is when I think of Wailuku I think of the Lao Valley. It's lovely. It has many beautiful things as there are on this island. That's probably my favorite place to go. You know, it's quick. You don't have to hike three hours there. It's lovely. You know, you feel like you're almost at Yosemite. I'm from California. I mean, it's breathtaking. But as far -- other than the Lao Valley -- as a consumer and just coming around, I don't see much else to do in this town. And that's why I went to the concert that Jo and Kelli held on July 31<sup>st</sup>, and I was blown away. Like, wow, there's something to do here. I mean, it's trashy, a fence --. There was no fence there. I literally, I bought a ticket for \$30 to see the show and I went to the bathroom and I didn't want to walk around to the front. I just stepped right over the fence. Oh, whatever, you know, I bought a ticket. If they're going to get mad at me, they're mad at me. Sorry, I just wanted to come in. And that was the biggest thing. I came in and I actually built that fence, built the stage and we put in some retaining walls, and there's still a lot more work. And I feel like the most impressive thing to share with you is we're not just doing that like a regular operation. We don't actually have water on that property. We're hauling water there to pour cement which is not easy. Sure, I'm young and ambitious, I'm 27 years old, and I've got a lot going on. But, I mean, as far as some thing that could help, that would be amazing if we had water. I mean, if we're having a park for kids to play with, they need to drink water. We want to put up a basketball court for the, for the keiki, and they're getting sweating and hot and...so it doesn't really add up. There's little things like that.

And Jo actually mentioned a double decker bus, the sugarcane train. One of my previous -- I was a tenant for him and he has this awesome double decker -- it's called the sugarcane train.

And he wants to essentially give it to me for a very cheap price, and so we can renovate it. And I feel like Wailuku needs a staple other than the Lao Valley for people to see. I mean if we can park a double decker bus it would coincide with our events and artists and concerts we're throwing. It would just be amazing. People would feel like they would have to come over to see it from Lahaina and Kihei. And if we market it, like Jo and I are in the MEO business course together learning how to do, you know, anything is possible. Thank you guys so much for hearing me out. I have a whole list of everything else I wanted to say. I don't think I'm going to get to it in three minutes.

Mr. Mitchell: Yeah -- go ahead -- if you write up or send it to Erin so whether we have it and as, as -- you're continuing in the process of looking at both infrastructure and user groups that would be helpful information on that.

Mr. Cline: On that, if you don't mind, as far as infrastructure, I feel like Maui is absolutely next in line to be the next Oahu. And look at Kihei, Lahaina, and even the north shore, everything is pretty set up to --. We're not burning sugarcane anymore, and there's going to be a lot more people coming. I mean, is Wailuku really ready for that? I'm not sure. I want it to be and that's why I'm here, and I really feel there's a lot of potential that we really can tap into.

Mr. Mitchell: That's great. Thank you. Appreciate it.

Mr. Cline: Thank you.

Mr. Mitchell: Jonathan, do you have a question?

Mr. Starr: Yes. One thing, if -- if we create some kind of subcommittee to try to create activities and street art and stuff like that, is that something you would be interested in?

Mr. Cline: Absolutely. Hands down. I truly feel like what we've created here is already somewhat of a subcommittee. We've been having these, these weekly meetings, and you know, we're, we're some big dreamers. I'm not gonna lie. However, we're also not your standard, I don't know what to call it, transient hippies that I see, see on Maui. They come here and start up an online business and it just sort of diminishes. Actions speak louder than words, and you see what we've created here on that corner.

Mr. Starr: Yeah. You're trying and planting the seed and it's gonna grow. But I want to ask you about something specific that I recently experienced. It was -- you know where Hayes Valley in San Francisco? Octavia, where they've brought the freeway down, and now it's kind of a park like setting, but there's a lot of pop ups and a lot of --

Mr. Cline: I'm from the Bay area, I grew up in Oakland.

Mr. Starr: So...we spent some time around Hayes Valley and there is an activity there that kind of surprised me because it's getting -- it's really popular and it's a fitness activity and it's like a street game. And there are a lot puzzle type of things that are on the sidewalk. You know, some of them are in paint, some of them in chalk or stencil. There's parallel bars like on the

sides of buildings. There's like, you know, almost kind of like hop scotch stuff, and it's a social, social networking thing. But there's also a course, you know, a course, and I understand that those are happening around the country. It's still a little bit of an underground thing, but, you know, there are a 100 people doing it, you know, each afternoon in Hayes Valley. Could you -- I don't know if you're aware of that or if you could help research that, and maybe that's something we could put in. It looks like it's not a very expensive deal.

Mr. Cline: Absolutely. And I'm, I'm a huge fan of any type of fitness and promoting of health. As far as you're talking about it's a big kind of new fad thing, it's call Park Core. They set up  
—

Mr. Starr: What's it called?

Mr. Cline: Called Park Care.

Mr. Starr: Park Core?

Mr. Cline: Park Core, yeah.

Mr. Starr: Like C, O, R, E?

Mr. Cline: Yeah. P, A, R, K, Core. So it's like hard core, only it's park core. It's kind of -- I thought it was kind of silly, but it's these amazing athletes that don't necessarily have a sport, so they're doing acrobatics, almost gymnastic type things, and they film themselves, and they -- a lot of them get hurt. It's pretty -- it's very, very dangerous. I'm actually a licensed physical therapy technician before I did the gym, and there was a lot of, oh, I do park core. I'm -- what exactly do you do? Well, I was doing a hand stand with one hand, and I was doing mac twisty flip to land over here on something else that's unstable. Why would you do that? But, no, the parallel bars, and just setting up a place for people to do pull ups, that would be awesome. We actually, as far as, our plan, we want to put in a smaller, not regulation size, but a bachi ball court. We want to set up -- we were thinking horse shoes. That might be a little bit dangerous -- definitely kick around. But, but we're thinking maybe a photo booth. We're thinking about putting up, you know, just framing up a small, little box, and putting in -- you get to pick your background and everything. They're spending four dollars to advertise Wailuku.

And another big thing is we want to rebuild the stage there. We want to put a roof over that. There's a lot of little things. I, I really want to implement a community bulletin board. I know there's a few loop holes and guidelines that we have to follow but I think it would be amazing for us to be able to advertise the events we have, as well as anything else that's going on in Wailuku...and have some other reason for people to stop. Because right now everyone sees what we've done and they look and they're stoked on it, but there's not really a reason to hang out yet.

Mr. Mitchell: Right. Send us your list.

Mr. Cline: Yeah. Done.

Mr. Mitchell: Please. Appreciate it. Thank you so much. If there's not anybody else for public testimony we'll move on to --. Yes, yes sir, please.

Mr. Justin . . . (inaudible) . . . : Aloha. Happy Friday. Blessings. My name is Justin . . . (inaudible). . . I'm a small business on Lower Main. I operate 3D Printing and Editing Manufacturing. A lot of people don't know what I do...but I keep doing it anyhow. I share it with my community. I hosted during the last winter . . . (inaudible) . . . event. It was one of these pop up events that you guys are interested in. We did it. We didn't have anybody support it, you know. We did everything in our best ability to bring that, and share that in a positive, open manner. As far as offering the community potentials to the next level, I, I have equipment and everything that gets funding...from State, from government, from all sorts of stuff. But when I come to the County here, they don't even know what to do with me. I went an applied for assistance, and they said I don't qualify because I'm a small business owner, so that was fun. So, I'm here to just to learn a little more about what the MRA does...your performance and what projects you've accomplished, and to see what I can do to assist you guys. That's all. And I appreciate this beautiful day so mahalo.

Mr. Mitchell: Thank you very. Yeah -- you go online, our website, and kind of gives you an overview of what we and you can always contact Erin to what we're, what we're up to at any given time. But thank you very much.

Mr. Justin: I appreciate it. Thank you very much.

Mr. Mitchell: Anyone else for public testimony? Seeing none, we'll close public testimony and move on to the approval of last...our last regular meeting of November meeting minutes. Everybody read those or had a chance to review them? Do I have a motion to approve?

**C. APPROVAL OF THE MINUTES OF THE NOVEMBER 6, 2015 SPECIAL MEETING  
(transmitted to members via e-mail)**

Mr. De Rego Jr: I make a motion to approve the minutes.

Mr. Mitchell: Any discussion? Do I have a second? I have a second, Mr. Starr. All those in favor? Those minutes are approved.

**It was moved by Mr. Frank De Rego Jr., seconded by Mr. Jonathan Starr,  
then unanimously**

**VOTED: to approve the November 6, 2016 meeting minutes as  
presented.**

*(Assenting: F. De Rego Jr., D. Fujimoto, J. Starr)  
(Excused: C. Ball)*

**D. NEW BUSINESS**

**1. Update and discussion with Yuki Lei Sugimura on Wailuku First Friday event and plans for 2016. (no action)**

Mr. Mitchell: We'll move onto Item D, New Business, D1 is -- Yuki Lei is going to give us an update on the First Friday events and plans for 2016.

Ms. Yuki Lei Sugimura: Thanks everybody. My name is Yuki Lei Sugimura, and I'm here to talk about what First Friday is doing and what our plans are for 2016. Before I do that, though, I want to just comment on what the, the previous testifiers and it's kind of exciting. I'm sorry. It's exciting to see or hear new energy that's coming to Wailuku, and unfortunately, First Friday, we are there once a month, we gear up, we're there, we leave, and the rest of the town is there for the MRA and, you know, people like, like Kokopele and his team to kind go forward. And it's exciting and I just want to say that over the -- I've been working on Wailuku projects, besides being born and raised in Wailuku, I've been working on Wailuku projects since 1999 when I was working in the Office of Economic Development, and my project area was Wailuku Revitalization. So at that time I used to be an employee of the County and we were taking like a great dream of one of the initiatives from Mayor Apana at that time. And we worked with Jonathan, and you know, a lot of you here were part of the, kind of the energy that help move Wailuku forward to, to where we are today.

I just want to say that when I walk in Wailuku town now, remembering what it was when I took my first step back in that town as having the Wailuku Revitalization hat on, and there were empty store fronts, and there were like, you know, windows were crossed out, and it was great. When we tried to do our events, we had a lot of empty store fronts that we could use for office space or -- on event day. But, you know, now I see that the stores are, are filled on Market, which is good, and things are happening. And then you have this new energy. I hope to see Wailuku become an art town, exactly what you're talking about, for it to be a part of, you now, a greater vision which is what Erin and, and David are working on with you. It's exciting to hear also that real estate is changing hands, and that was all the things that we had wished for when we started working on this and developed the Wailuku Redevelopment Area Plan, and it's taking a long time. On what they're saying, I just want to say that what they really need is funding support. I mean, in order to move the kind of big dreams forward. And when I spoke to Kokopele one brief meeting before the last First Friday and to hear that he took his life savings to put up that fence and to do whatever his dreams are and, you know, for Wailuku First Friday, we struggle to put on our events once a month. We're doing a big festival once a month, and you know, security, there's a lot of things that we need to do so we're not really able to help them in the way they probably need help. I just wanted to throw that in. I know that, you know, you said Bill that you would help them, and I think there is one thing you can do in terms of helping structure what they want to do because they have to work within, you know, the County or confines of real property owners and laws and you can't just do what you want, but you gotta do it within the structure that you're doing your business in. And I think that they will. I think we all can hold hands and work together.



I just wanted to say that about their, you know, wonderful enthusiasm, and on First Friday. So the 2016 plans that we have for First Friday, we are looking at trying to figure out how to embrace the town, how to embrace what's happening in the community, and how to bring people forward and to come to First Friday and market it and do -- our ultimate goal is to keep Wailuku top of mind. And so the kind of ideas that we had, came up with, and everybody's thinking about HC&S, so we decided to do honor sugar. Not necessarily only, only HC&S, but we wanted to honor the sugar industry, the plantation and agriculture throughout the rest of First Friday for 2016. And how would we do that is come February we're going to have a Go Fund Me table, and we're going to be selling some local item where for support of HC&S...and we're putting that together so I don't want to talk too much about it because we have to put the pieces. But we are concerned like the rest community about the employees and how to help them, how to preserve the cultural heritage, of sugar and agriculture as, as with HC&S's recent announcement. Unfortunately, you know, that took a big, big part of our economy is in jeopardy, although I support, you know, sugar. I mean, I support agriculture, as we all do. But anyway, so we want to help do that. And how we are seeing to do that besides having a Go Fund Me table and sell some paraphernalia things which will help support HC&S, we want to also honor different ethnic groups that make up the first immigrants that came to work on the sugar plantation, that brought many of us to Hawaii and -- or many of our ancestors to Hawaii such as the Filipino. This is the 110 year of the sakada year of the sakada. We also have the Japanese and -- well, Filipino, Japanese and Portugese, Puerto Rican. And so we're going to take just a little part of our event and try to broaden it that way...by adding that to First Friday.

And then we also want to do things that we've been doing that honor the merchants, and honor the people there, like we have in August the break dancing which we'll do again. And that's, and that's part of Request Music. Maui Thing, again, we'll do something in July which is their anniversary. And then we have Halloween and whatever. But we always open up First Friday to merchants having a place at, at the event, and we'll still continue that. And, and...that's it. Do you have questions?

Mr. Mitchell: Do we have questions for Yuki Lei? Jonathan?

Mr. Starr: Yeah. You know, really do appreciate the work that's been done with First Friday, and I know, you know, we've been supporting it since 2001, I think, it was. It was the first events on the street. It does sometimes feel that it -- I feel like it needs kind of some up -- constant updates and some new ideas and new energy. And I would like, you know, since we are kind of the funding mechanism for a lot it, perhaps we can help create a, a group that can be advisory and think of some new stuffs and new ideas. You know, I know just to put a couple of things out there. But I've done a lot of soul searching over the last couple of months, and there's certainly some issues about, you know, stuff that's happening in the middle of Market Street that's been painful to, you now, to a lot, a lot of us, and why and how. And I kind of feel like Market Street, you know, on First Friday has almost kind of become hallowed out in terms of energy. It's like there's kind of a hold there, you know, and stuff is getting shifted up Vineyard and to into the muni lot, and kind of it, it disperse the energy and there's sort of a hold there, and it's going to end up getting filled up. And without something really strong and vibrant, and loud and bright happening, you know, we may not like what comes and fills it up. So, you know, what can we help to create other than, you know, the kind of the same standard merchants that

are doing all the Friday events and, you know, the stuff that's been there year after year. I think we need to create some new, new stuff and new ideas. And I wanted to ask if you would be open if, you know -- I'm looking and I will ask our legal eagle over there to help us to figure out how to implement the idea of having a subcommittee, you know, that maybe have a little bit of MRA presence but would be made up of artists, theatrical people. You know, we need acrobats, we need fitness people, we need, you know, musicians to be brainstorming what we can do on real, minimal budget that will make it interesting and exciting, and make First Friday --. You know, it's kind of become almost a repetition, but we need to bring back that feeling of that -- you know, we're likely to stumble into some planning, and see something, or participate in something that, you know, it never, you never imagined or seen before. So if we're able to form a committee, you know, and do that as, you know, as kind of for downtown Wailuku as a whole, maybe that could also help with envisioning stuff and getting people to do stuff for First Friday. And I wanted to ask if you would be willing to support and participate in that, in that.

Ms. Sugimura: Yeah, I could.

Mr. Starr: I mean, I think it can be fun, and I think it can be --

Ms. Sugimura: I think -- I think the...the -- I hope we can do it at pay forward. I mean, I think, the reality of putting on a function like this is that there are certain things that are the foundation of it which security and safety, and those things which are huge responsibilities of event planning. And -- but, yeah, I mean, it's great.

Mr. Starr: I mean -- you know, I support it with my heart, and I support it with my checkbook every year. But I'll be honest with you, it irks me a little bit that we spend tens of thousands of dollars on cops, and nothing on artists. And somehow we do need the security, but we also need a program, you know, more program stuffs because, you know, to me, the interesting First Fridays are where there's great music, or there's great art stuff happening.

Ms. Sugimura: So just kind of a heads up on our funding, and as you know, is the money that we had that was approved with fiscal year 2016 which is July 1 of last year to June 30<sup>th</sup>, it went from OED in the Mayor's Office, or Office of Economic Development over to you. And I just checked with Finance just to find out what the status of that is because in November that funding that approved from -- I mean, got moved from OED into your MRA budget, and we still don't have access to it so -- because the purchase order that it falls under to, to be implemented has to be approved with Purchasing. And I think, Erin, when I checked with Finance what the status is that there is a period that a sole source has to sit for any objections, I guess. I don't know why, but I'm sure it's just a legal process, and that's happening and that should happen sometime next week, or by next week Friday. So that's good. But just, just to let you know, we had that. So that, we haven't had access to that money. Neither did we have access to our HTA grant which is January -- or calendar year funding, so that's -- we're still waiting on that. So we've been managing to do our events basically with just our vendor fees. So it's a real different kind of push just because we're trying to figure out, okay, you know, what, what little can we do with the little amount of money that we have. So, you know, there's people, you know -- it's just kind of the reality of the moment. It's going to change soon, but just to let you know, we're under kind of -- we kind of saw what happens when you don't have any grant

funding support from other, other...resources. It's kind of huge. I mean, exactly what you're talking about, it's like, okay, where can we get you know, entertainers that won't charge us this much, as some of the others. And as you see the impact, you know, it's different.

Mr. Starr: As you know, I, I -- hopefully that, that funding, that funding will be solid. But I also know we're, we're heading into a new budget cycle and I kind of feel like if we can find some ideas that will really take it to the next level, and will be, you know, original and provide a hook to attract more people, perhaps we can, you know, look to supporting some additional monies in the, both in the County grant and even to HTA. If we can generate, you know, a 100 people going into the Council chambers, you know, doing a full MEO, really has a lot of juice. And the same thing if people will, you know, write letters to HTA. But we need some basis for that, and, you know, maybe adding programmatic stuff to the security might, you know -- and fitness stuff, maybe we can do some thing with that, and you know, get some of the new pact DOH money as well. You know, the sky's the limit. We just need to be creative so --

Ms. Sugimura: I agree. Let's do that.

Mr. Starr: Can I, can I ask Corp Counsel a question?

Mr. Mitchell: Sure.

Mr. Starr: Mike, I'd like to support having a subcommittee. It would be made up primarily of people who are not, you know, sitting members of the body, and maybe one, at most, two members would attend. Is there any limitation on our ability to do that, provided that we don't have more than two possible members?

Mr. Michael Hopper: You would want to be -- I mean, you wouldn't really have the legal authority or any kind of County authority to create such a committee. It's -- that would be something that's done by ordinance. What, what you can do as an MRA member, and this is something in the sunshine law, is create something called a Temporary Investigative Group (TIG). That involves -- that action really only has influence over the, over the actual MRA, the agency itself. And what it allows you to do is point -- appoint a number of members that's less than a quorum to investigate any matter. It's got to be less than a quorum. And they can basically investigate any matter. Which basically means that that group, as long as it's less than a quorum, is not subject to the sunshine law. So you can go and you can meet with whoever you like. You wouldn't be able in any official capacity to appoint other people to that committee, but you can certainly decide among the two of you who you want to, you know, invite and come there. I mean, it's not a separate group that would have a meeting, and quorum, and voting requirements. It would be essentially you getting together and meeting with those people. And then what you would have to do before the body as a whole took action on that, is report back to the rest of the members at one meeting, and then you have to wait until the next meeting to actually take action. It's really a three step part. One is to appoint the members of the investigative group, or subcommittee. It's usually called -- or the OIP wants us to call it investigative group, so that's what we do. And then so you decide which two of you are on there, and then the body would decide on that group's responsibilities, what issues they want to, to actually investigate and report back to the full group on, on what they want to find. And

then you would then, then go and essentially do whatever you want to do.

A classic example is if a board wants its rules revised those two, three, four members, less than a quorum, gets together. They, they meet together without sunshine law, without public notice, and get together and really crank out the rules. So they don't have to have public testimony every time they meet to do their rules. They do their rules, and then the report back to the full group with a set, new set of rule amendments and then the board can adopt the rules. So, that's what I'd probably recommend you do is put on an agenda, creation of, creation of group to investigate, describe it however you would like. Describe the matters you'd like to investigate. And then have, have action here. They would appoint those two members to do what they have to do and then report back to the full group. And so I think that's the best way of doing something like that.

Mr. Starr: I, I think I served on three-quarters of the TIGs that Maui -- that have existed in Maui County.

Mr. Hopper: Quite possibly.

Mr. Starr: Including on Board of Water of Supply, we did rewrite the rules, and the upcountry meter rules. But it's -- there -- we're talking about taking official action on the, on the specific recommendation of the group. And also it was to be able to have more than two, two members of the body. Because two members of the body can meet and talk, but, you know, three can't under, under sunshine law. I think what, you know, what we're talking about is something that's more ad hoc. It's not going to be making an official recommendation back. And it would mostly be community members with, you know, one or, one or at most two of us sitting in on it. And my understanding is that is not something that has to be...made a concern as far as 92.

Mr. Hopper: Well, I can certainly ask OIP about that issue. I mean, the only concern I'd have is if you're meeting with a group of people outside on board business. That's kind of the, the rule that they use on something that may become an agenda item or is related to the board's business. OIP has been tough on that, and I think that the 92 as far as -- I know that there's only two members, but the fact that you're discussing a committee meeting with a committee, which sounds like a particular group of people that's almost like another type of commission, or another type of board. That's the only reason I would recommend, you know, proceeding as an investigative group which I don't know how much extra time that, that adds. Once, once you do that, then you're pretty much free to do whatever the group suggests they would like to do.

Mr. Starr: No, no that's not the case. And in fact, we were just stopped from having investigative groups for the special committee on governance because they asked for an OIP ruling, and OIP came back and said that the body couldn't discuss or act on anything in way related to the subject that the investigative group was dealing with while that investigative group was in action. Which meant that it would have precluded the special committee from having any meetings while that's out. So I'd request you not go to OIP on this, and we'll let a, you know -- maybe if something wants to form under say the Wailuku Committee Association and then they can suggest to us.

Mr. Hopper: That's absolutely fine. Absolutely.

Mr. Mitchell: Great. Any other questions for Yuki Lei?

Ms. Sugimura: That's good.

Mr. Mitchell: Thanks. Thank you very much. Appreciate it.

Ms. Sugimura: Thank you.

**2. Presentation on Wailuku Town Walking Map by Michelle Halcomb. (no action)**

Mr. Mitchell: Alright we'll move on to Item #2 under agenda, new business, a presentation of the Wailuku Town Walking Map. Michelle Halcomb. I think everybody's got a copy of one of these; it's kind of a cool little...fold out.

Ms. Michelle Halcomb: Well, I am really happy to be presenting this. It's been -- I hoped to have it done for the holiday season, but for many reason that didn't happen. It's finally finished. I have -- need to do about one more round of editing, but this is --. I put this effort in to place because I have a art gallery and design shop on Vineyard Street, and we have a really hard time getting people into our shops.

Mr. Mitchell: Right.

Ms. Halcomb: And there's so much more to Wailuku than meets the eye, and there's really no way of finding out what there is without just walking door to door, and peaking down the alley, and people don't do that, especially tourists. They go to Iao Valley, and then they come out of Iao Valley, they hungry and they go right back to wherever it is they came from -- Paia, Lahaina, Kahului, Kihei -- and they don't stop in Wailuku. And I don't believe that's due to parking or anything of the sort. It's just has -- there's just -- it seems there's nothing here. So I made this, and I used three resources to help make this: Google Maps, the website Wailuku dot org, and myself. I've been coined Dora the Explorer of Wailuku town. Me, my camera, and Erin Wade's been a big help. I, I asked every person, everybody that's on the map \$55 to be on the map, get your name on the map, get a logo, get your address, and get a little mention inside the map. And at first I got a lot of noes. As you can imagine, who are you, I don't know you. And then right around when it was due, people were like, oh, I want on the map.

So -- but I want to talk about the website because when I used the website to help me along I thought that would be a big help. It was not a help at all. Google was much more of a help, and Erin Wade text messaging was the help. Because I see that there's been a lot of money spent on this website, but I have to say there are four points on the website. There's Arts, Eats, Shops and Events. Under Art, there are two. There's MAPA and Iao Theater. There's not Sabado's, there's not my gallery, there's not Sandel, there's not North Shore Arts and Frames.

Why is that? I'm new, but Sabado's isn't new, Sandel isn't new, North Shore is not new, and they weren't on the map. They been here long enough to be on the website.

There's Eats. On Eats Main Street Bistro is closed. What's not on Eats is Kokopele, Aria's, Pau Hana Kava Café, 808 on Main, Bale and nothing about food court is on the website.

Mr. Mitchell: Right.

Ms. Halcomb: Under Shops, Honey is closed, Maiden is closed, Bead is closed, Wahine Love is closed. They're still on the website. Under Events, there are just 10 events; only 10. Of the 10, five are First Friday. That's a given. They shouldn't -- and there's been nothing about my event, Three Kisses events, no Kokopele events, no Pau Hana Kava Café events, and they have events often. There are no coffee shop events. Coffee shop has a lot of special events. Not one of them is on there. The tattoo and the yoga shop, they have a ton of events. Not one of those events is on there. Why is that? There's \$25,000 that's been spent on this website, and it is not at all up to date. Under People, there are three people covered under People. There are so many cool people in Wailuku that have been here a long time that have roots here. There's not a mention of anything, about any of those people on there. It's just the obvious, and they're really not that obvious.

I see on the Wi-Fi, the story on the website about the Wi-Fi, \$20,000 was spent on the Wi-Fi, I can personally attest to the fact that Wi-Fi doesn't really work. It maybe works five hours out of the day. Maybe, hopefully. And in one building, one quarter of the building will work, will access the Wi-Fi and the rest of the building will not. And I've personally gone around to all the buildings, with my laptop, and tested this out at, during the high hours of the day, at lunch, and in the evenings. I've tested it out, and it's not working at all. So, for the last three nights it's not even working. And I've gone around, last night, I thought the night before that maybe it has to do with the storm, so I went last night, all around, with my laptop. And by the way, that's not safe because Wailuku town isn't safe at night. But I did that and it's not working any where. Any why is that? And it tells you when you do log on there's nobody to call for maintenance. There's no where to call to get questions answered about the Wi-Fi.

So we have the website that is totally and completely out of date, and a huge amount of money has been spent on it. And I don't understand why I can go around with Google Maps, and Erin on text message, and my phone to come up with all of these entries and none of them are on the website. That's -- that's my point one that was really disturbing when it came to making this map.

And the other really disturbing part about this map -- I'm -- and you probably wanted good news. The map's really beautiful and great, we're going to pass it around at all of the shops. I'm going to personally go to Lao Valley and pass it out at the high hours. Hopefully we can get it down at the cruise ships because everybody from the cruise ship should get a ride here. They're not. There's a, there's a -- they can go right along the coastline, up Lower Main, and come into, into Wailuku. It shouldn't be a problem. But there's no -- but they don't know about that.

So the other really disturbing part about this map is all of the grayed out spots. The grayed out

areas are offices where they're empty. In the middle of Market Street there's 5,000 square foot above North Shore Art and Frames. 5,000 square foot that's been empty. For how long? I don't know. Nothing's been there that I can remember. I moved here almost 11 years ago and nothing's been there. 5,000 square foot in the middle of Market. That's kind of shame. Then we've got -- the last meeting that I came to, my first and last meeting of the MRA, I heard a lot about millennials, I heard a lot about wanting an art district, and I heard a lot about street art. But I don't know that you guys realize that street is illegal art. It's not street art, it's commissioned murals. If you want commissioned murals, that comes with a budget, commission. Street art is people like us that go with our money, our own paint, and paint beautiful art in the middle of the night, and the community goes, woah, where did that come from? It's the wow factor, it's the beauty factor, it's, it's going --. I heard you guys talk about millennials spend their money on...not on things, but on experiences. That's the experiences that we spend our money on. We go and buy spray paint, paint, paintbrushes, and we go out and we see a wall that's ugly and we take care of it. Where it would take a whole committee, and a budget, and meetings, and minutes to come up with maybe a budget. Let's use the mural, the one and only mural that's been paid for in Wailuku town as an example. How long did that take? How much did it cost? And how...did it take a committee? What was involved in making that? I'm guessing a lot. Well, we managed to make seven murals on their wall and we asked at least 25 times. We've called the owner of that building. We went into the building, made friends with everybody, the Public Defenders. We made friends. Can we do this, this is okay with you? Yes, we've love for you to do it. Okay. So nobody's going to give us written permission to do it. So we go into our budget and we do it, and it's beautiful. And right away, the cops show up, the Police Department shows up, the workers inside claimed that they couldn't work there because of the fumes. When the Policeman and the Fire Department came and showed up, there were no fumes. It's just a poo-poo because we didn't do it in what a committee way, with a budget, with a this and a that and everything else.

What millennials are good at and what you guys want from us is our energy. But what we're not so good at is administrative, budgets, committees, all of the -- what we see as complete, unnecessary paperwork that stops the beautification from happening. Literally stops it in its track from happening. That's what we don't do, so we go forward. And Kokopele has spent about \$25,000 of their own money. That fence, 15 grand. They built it. They built it without water on their property. The stage, they built. They built a retaining wall, a retaining wall so that mud slides don't happen. They built that out of their own money. All of the concrete that was poured, bring in buckets, buckets, buckets. That's kind of unacceptable. And when after we're finished, what we get is a lot of phone calls that say, well, we like that you want to build community, but this is the opposite of community building because you should get permission for all of this stuff. But if we waited for permission for things, nothing would happen. And Wailuku town, Market Street is an example of nothing happening. No offense because you guys are doing -- you guys do help along the way as you can, but I think that there's so much government, whatever it is, in the way of things happening.

We've got 33 Market Street building which is brown on top of brown, and if you go down the alley way which I go down every single day between the bank and that to go to the coffee shop, what do you see on that building? Do you guys know? It's graffiti. It says, "The Free," "I have aids, I have cancer." Complete chaos with a sharpie. I imagine that the banks has cameras

on that building. No cop showed up. In nine months, I've counted, nine months, nobody has painted over that building. Do you know how many times I've called 33 Market Street property management to ask if I can put murals over that? 10 times at least, and not one returned phone call. Not one returned phone call. But it's okay that there's complete chaos, graffiti written on there for kids to see, extremities --. I think that's unacceptable. I don't really see why there's a reason for that.

And I looked here on the corner where there's a . . . (inaudible) . . . store. There's nothing left anymore. I didn't realize that was a pop up. There's nothing in there. We have so many empty spaces. There's at least 10 walls that could have murals, and I've contacted all of them. All of them. I've gone to the bank, there's their wall that's on the parking lot, there's that fence there. I've call them three times. No -- left messages, no return phone calls. There's a -- there's a wall that's owned by a doctor there. It could be a mural spot; no returned phone calls.

Richard Dan asked me to paint a mural on his wall, and then when I gave him the budget to paint it, he asked me to ask the County if they could pay for it. Of course the County can't pay for it, and so he says, okay, why don't you raise the money. So he asked me to commission me to paint a mural and then go fundraise to get the money to pay me to create a mural. I mean I -- it's beyond me. These guys -- we -- we're -- it's -- we're humble by nature. You know, we're asked all the time to be humble, and we're humble by nature. If we weren't we wouldn't dig into our life savings, and do the things that we're doing strictly to beautify Wailuku. Strictly for family.

The, the homelessness and the mental problem that we have at Kokopele, these guys give them responsibilities. They don't steal from them anymore because at night we make them the night watchers. We make them feel a part of it, and all of sudden the chaos has come down a notch, and they're our friends. There's so much for that we can do. We've got -- we've got the street sweepers, the Teens On Call, we do that. But we do that with no budget.

I've closed down my art gallery because there's not an audience for an art district here. We would like to have an art district. But if you can't even go on the website and find out who the artists are in town, there's no way that we're going to have an art district. There's not an audience for it.

Funding is a big issue for us, but it's not -- it doesn't stop us in our track like it would normal...maybe non millennials. We dig deep and we throw events, and we pay for it out of pocket, and we -- we maybe are not so good at administrative things, at writing grants, about committees and things like that, but our passion's there, the energy's there, and what money that we do have, we give it to the cause. We give it to the cause without asking for anything in return. What we -- we meet regularly. This is a little bit of our hui. We have more. Pau Hana Kava Café is part of them, whose created a sober bar environment where there's kambucha, there's kava, there's vegan snacks, it's a beautiful secret garden, and we throw events and we come together and we meet about things. But we feel like we don't have as much of a chance to be a part of...planning and say as maybe First Friday does because we're not in your, in your bubble. We'd like to be. So we'd like to be put on a board if there's a board to put us on, put us on it because I used -- I used the park plaza that you guys have been planning between the bathroom and lao Theater. I have this on my bulletin board as my own reality check. This is



50 by 50 square foot lot, a plot of land, that's been four years in the making. And...I use it as a reality check because what we've done in seven months, if we were given a 50 by 50 square foot, we don't even have water on the property, there would be a plaza there. There would be a bench there. Justin would make the bench. We'd plant the trees and we'd have somebody donate the trees. We would lay -- we would lay the concrete if we have to pull in the water. It's not -- this is not me standing here to offend anybody, it's my -- it's my own reality check for it seems like what you guys wish for and what we can actually achieve there's just this giant gap, and we would like to fill in that gap.

I live in Wailuku and there is -- there's nothing to do past 5:00 p.m. 5:00 p.m., Wailuku town shuts down. There's no where to go to have a drink. There's no where to --. There's no concerts. We have Lao Theater which is nice, but look at the MACC. They bring in world class acts. We could -- we know plenty of big name artists that we could bring in and they can have concerts there. I mean I'm from Memphis, and there's theaters that size that we pack the house, and it's...it's not yet small, but it's, it's, it's cozy, it's comfortable, and it feels good to have that kind of a theater. Why don't we bring in those kind of acts? It seems that it serves an audience that does not serve an art district. So a lot of . . . (inaudible) . . ., a lot of like high school plays, which is nice because we all want to support the theater. But there's nothing that's going to bring an art district here. And it's unsightly; it's pink. The upstairs looks like a storage unit. It could be so much more. And, when I called to talk to them it's like, it's the same, I don't get a returned phone call, I get a lot of kind of run around, and we don't know what we can do to break that barrier down.

I think I've covered it all. I have a long list. We came here early. We've gone over the budget. We've gone over the points. Jon Starr, you've been a big help. You're a huge supporter of the arts, and we truly appreciate you. I can sit here as I've sat here today I can hear the struggle in your voice where you say, can we add these guys to it. When we talk about First Friday, it's wonderful to...to honor HC&S for what we do, but if we -- if our goal in mind and everybody's mutual goal in mind is to have an arts district...that -- we can have that plus --

Mr. Mitchell: Right.

Ms. Halcomb: We can cover the sidewalk in art. If there -- if we got -- all we have to do is get these buildings owners, give them some sort of an incentive to return a phone call and then we can have a mural being painted during First Friday. Put flood lights on it. Bring -- bring in some, some scaffolding, have the paint covered, and then all of sudden you can walk around and you're watching live art happen. On their wall, we had a nine year old little girl doing a mural, we had myself, we had a lot of different kind of artists come and do it. And that was the highlight of the event. The music, when it's done and over, it's over, but the art lasts, you know. And that's something that can totally . . . (inaudible) . . . And Jon, Jon Starr was the one person that really, that invited us over, gave us, gave us some money to help pay for the paint, help pay for the things that we needed to get us by, but we went under in the process. You asked about returned customers to Kokopele.

Mr. Mitchell: Right.

Ms. Halcomb: Kokopele has exhausted all of their funds, so they're -- they're not open very often because they don't have a commercial kitchen. They have to take care of all that lot plus a restaurant. A restaurant is full-time job. And that lot is a huge lot, and there's no park in Wailuku that I know. In walking distance, there's not. There's no parks on this walking map here. That's the only park there.

Parks are essential. We have, we have a courthouse here, we have people come to Wailuku for financial support, for taxes, and what do they do during their lunch breaks? They go and sit at the coffee shop and Megan gets upset because they coming with all of their food and sitting at their establishment because there's no where else to sit. You know, there's some benches now, and that's good, but –

Mr. Mitchell: The Lao Plaza starts on Monday morning, four years later.

Ms. Halcomb: Four years.

Mr. Mitchell: I feel your pain.

Ms. Halcomb: But we, we would've gotten that done in seven months. I can promise you that.

Mr. Mitchell: Oh, I could've gotten that done in -- I could have gotten that done in three weeks.

Ms. Halcomb: So whatever -- so whatever -- whatever the reasoning is, I use that as the example. I've put that on my bulletin board. I closed down my gallery and, you know, like -- because I'm just bleeding out rent. And I'm hoping that here's -- here's the kind of art gallery that you're not going to see in the rest of Maui. You know, it's not Hawaiian, it's contemporary. You're going to come in there, and you're going to feel like you're in New York, or San Francisco. But there's not an audience for it. Even if I was on street level, there's not an audience for it. And in fact, I don't even get -- I wouldn't -- I'm not even on the website, nor is Sandel, and Sandel's been here since...forever. Why isn't he there? What's going on with the website? Why is it so behind? Why is Google Maps more current than our own website, and there's \$25,000 spent on this website.

Mr. Mitchell: The website we can fix.

Ms. Halcomb: Okay. It's -- and that's good, and it's great that you guys can fix it, it's just more alarming that it was never up to date in the first place. But there's only 10 events in the Events section and five of them are First Friday. I don't know what the reasoning for that. Nobody calls us. Nobody says, "hey what are you guys doing?" "Hey, are you open any more?" They don't call any of these guys, you know. So, there's just a huge disconnect between what you guys hope for, and what seems to be a possible reality. And what's going to happen is they've exhausted all their funds, and they keep going. But they're not going to be able to make it without real help. And it's going to take more than Jonathan Starr who supports the art district, truly support revolutionary style art district. Understand that street art is illegal art. Commission murals is art with a budget. So when we -- when we -- when we provide, when I come here and you say we went to Oakland, we need millennials, we need pop up events and we need street

art. We're millennials, we threw a pop up event, and put up street art. And we did it all out of pocket. And within six months they've transformed that land, and nobody has said, "hey, how can we cut you a check for that?" "Hey, do you guys need water because it's a public park." Some of the people didn't know that we had an event.

So, this map is lovely. I have one more round of editing to do, so when you flip through it, you probably are going to find some spelling mistakes. It's color coordinated, and each number -- it's alphabetical. So, every time I realize, oh, this is, this is in the wrong spot alphabetically, all of the numbers in the back shift. And it's, it's just me designing this, so it's a very tedious operation. But even as I've designed it, two places have gone out...and I'm afraid that more will. ..if we don't create an audience.

Mr. Mitchell: Yeah, can we -- can we make a couple of comments on the map?

Ms. Halcomb: Yes.

Mr. Mitchell: It's great. A great piece of work. It's very cool. Anybody have comments on the map? Erin, yes.

Ms. Wade: Could we label the public parking?

Ms. Halcomb: There is -- on the back we have a key that says -- serves for the color coordination. So here we have parking, and everywhere where there is parking, it matches that color.

Mr. Starr: I --

Ms. Wade: I feel like the -- I was thinking like the universal public sign, with the blue P, that you can put on . . . (inaudible) . . .

Mr. Mitchell: Good idea.

Mr. Starr: Yeah, public parking is, is different from private parking, and it's, it's got to be done schematically so that people know that they're welcome to go and, and park there.

Ms. Halcomb: I can leave you guys with my card and can call me. You can review this. I'm going to --. The people that have given me \$55 to be on the map, and I told them it will be ready around the holiday season, they're, they're calling me often and wondering where it is. But for these sort of reasons it's very tedious, and so I do need a little bit of outside help just like you just -- just like you said. And I'm sure when you review it, you'll find more.

Mr. Starr: Do you have a mechanism for updating and adding stuff?

Ms. Halcomb: I'm the mechanism, my cell phone. Honestly, that's the only mechanism. I'm the only person that's doing this. This is one out of Illustrator. I plan on -- because most of these businesses have become my friend, my was car broke down for seven months, so I didn't really

leave Wailuku for about seven months. And all of these guys have become a friend of mine, and so to honor their businesses, and to help them out, I want to update it regularly. I don't know what regularly means. Maybe it means twice a year. But I would be the mechanism. Now if you could, you know, be on a board or give me a budget or do the thing that you guys do, then I would update however often you want me regularly update it.

Mr. Mitchell: Sure. Erin?

Ms. Wade: We met with the Nutrition and Physical Activity Coalition. They were at the last meeting as well, and that was Sandy who said they have wayfinding money. And she was saying -- so then their, their funding agent who are from UH and Department of Health came over, and said well, this is great because I showed them the map, and they said, but do you have an app? You know, because that's what everybody uses now, right? So I was like, that would be perfect because then we could overlay the historic walking map with it and it could be really interactive so --

Ms. Halcomb: So I've developed apps in an Amsterdam, however I gotta say when it comes to a mobile website versus an app, there's really not much difference. The only difference is you can use the app when you're not online. That's the only difference. Besides the fact that an app costs ten times more than building a mobile website. So if this mobile website was at all up to date, even halfway update, it's absurdly out of date, then that work. That would be the answer. And I can build websites. It's what I do. I'm a commercial graphic designer. I had an art gallery in hopes of having, being a part of the new and budding art district. But commercial graphic design is what I do. I would say for -- the budget to make that app is probably something that you can't afford. I don't know what the budget is.

Ms. Wade: Well shock us. What is it?

Ms. Halcomb: Apps, apps on a typically on a low scale costs 10 grand. Cheap is seven grand.

Mr. Starr: I think what Erin is saying is that there is money available to create an app, but not, you know, a lot. That's what people are walking around with. I mean, if I go in a neighborhood, I look for the app.

Ms. Halcomb: But you -- I gotta say, truly there's not much of a difference between a mobile website and an app. I've built both. And if you have, if you have a Wi-Fi connection, you're on the mobile website, it works, and it's as interactive as an app is. A lot of times people don't realize this, but there's a tiny difference.

Mr. Mitchell: Thank you so much Michelle for all of your work, and all of your input. And Wailuku town and the MRA, we are sort of an ongoing process. There's, there's nothing static here, so we are open to all suggestions, criticism, and room for improvement, and thank you for all of your, your efforts and your thoughts.

Ms. Halcomb: I don't mean to be too critical. It's just, it's just that we've really, really put all that we have into it, and our passion is here.

Mr. Mitchell: Absolutely.

Ms. Halcomb: But our passion will dwindle as you see Wailuku town dwindle.

Mr. Mitchell: Well, we believe -- we believe we're that we're on the up swing, not on the down swing. Jonathan?

Mr. Starr: Yeah. And frankly there's more action right now than there has been for, through the years, but it's frustrating if there's not more. I do think that some very good points were made, and one thing I'd like to do if we can at our next meeting is have an update on the website and the Wi-Fi, and create some metrics for how...we make sure that they're active and current.

Mr. Mitchell: Great. Any other questions for Michelle?

Mr. De Rego Jr.: I just wanted to say thank you very much for what you're doing here and also the kind of awareness --. I just called up Wailuku town on my phone actually and it's actually quite an attractive mobile, you know, website. But, yeah, it doesn't have very good information . . . (inaudible) . . .

Ms. Halcomb: Attract -- attractive part is the easy part. That's just colors.

Mr. De Rego Jr.: Yeah, yeah. The content is --

Ms. Halcomb: The content is the key.

Mr. De Rego Jr.: -- the key. Yeah.

Ms. Halcomb: And the content is not there.

Mr. De Rego Jr.: Yeah. No, I agree totally.

Ms. Halcomb: And for the budget that you had, you could have had two apps...and a website.

Mr. De Rego Jr.: But, thank you very much.

Ms. Halcomb: You're welcome.

Mr. Mitchell: Thank you very much. Erin?

Ms. Wade: I just wanted to make the point that only a very small portion of that budget was used to create the website, and we actually have an ongoing maintenance fund for it which has never been used so it --

Mr. Mitchell: Right.

Ms. Wade: -- was created and has never been completed so we have funds now for that. It's

just in contract. We'll invite them to our next meeting to talk about this.

Mr. Mitchell: Wonderful. Thank you so much.

Ms. Halcomb: Thanks. You too.

Mr. Starr: Just one more thing. I mean, if there is a path to doing an app, I think we would really be happy to have that presented to us with a, you know, with a cost and –

Ms. Halcomb: The apps –

Mr. Starr: Yeah, not, not, not now, not yet.

Ms. Halcomb: Yeah, I know.

Mr. Starr: The deliverables and costs and time line, stuffs like that. And I think there probably is funding for that.

Ms. Halcomb: Okay.

Mr. Mitchell: I agree. Alright, moving on to the next agenda item, number --. I'm sorry, any public testimony on --? Yes, please, come up to the podium please.

Ms. Kristina Erickson: My name is Kristina Erickson. I work for the County with Erin and Dave. I just wanted to point out that there's...an area of Kakaako which really is been quite revitalized, where they have a bunch of murals. I think it's at least 20 and they redo them every year so it's an area people go to continually to see them redone. And they do them at the same time so it's sort of a fun thing to go down there and see them done while they're happening, and so I thought that might be something that you could potentially do down here if you can find a lot of areas where you have open space.

Ms. Halcomb: . . . (inaudible) . . .

Mr. Mitchell: Come up to the microphone if you would.

Ms. Halcomb: Yeah, last night –

Mr. Starr: Introduce yourself too because it's recording and they're in the minutes.

Mr. Mitchell: Yeah, yeah, they're in the minutes.

Ms. Halcomb: Michelle Halcomb, again. The -- what she's referring to is exactly what we hoped to -- we look at them for inspiration. It's called the Pow! Wow! organization, and they do --. So the Kokopele wall is giant enough if we had --. We can even put, build a wall in front of it so then it's not that actual building owner's wall. Then, you know, no need for permission, if that's the problem. But it could be sectioned off into quadrants where throughout the year, each

quadrant is changed so that every quadrant stays up for about two months. And it becomes an outdoor, live mural, which is what Pow! Wow! does. And it's been so successful and it's transformed that district that they're now holding Pow! Wow! events in Japan, on the mainland, and we would love to do something like that. We have the, the art. We know enough artists, and we have the wall, attached to a park. But where -- that's could happen. That could happen on a regular. And then think about it, there's not, no night life in Wailuku. So if we had an artist throughout the whole year covering one, a different quadrant. And every time you come to Wailuku at night, you get to stand there, with food from, you know, probably Aria's and watch the art go up. Put flood lights on it; there's an event every night...with music playing because they have...they have a house DJ. So music and art, that's an event. And you can sit and meditate and watch art go up. There's so much that happens from art and music. It, it's inspiration, and inspires technology and it inspires intervention, and vice versa. That's how you create a community right there, and art district community.

Mr. Mitchell: Curious, what does, what is a mural the size of that wall cost to actually create?

Ms. Halcomb: Well, guys how did you spend?

Mr. Mitchell: Just curious.

Ms. Halcomb: I spent, I spent 400. He spent about –

Mr. Justin: Hello, my name, again, is Justin. I spent \$3,000 helping out up there. As far as paints, materials and everything that goes. But that doesn't matter. It's not here nor there right now. The Pow! Wow! worldwide, some of those artists get paid \$50,000 for a wall this size. I'm point at a wall that's about 15 by 10 feet.

Mr. Mitchell: Right.

Mr. Justin: So some of these people have come and offered for \$1,000, pay for their plane ticket. What happens? We put everything out there. We threw it all on the line. Couldn't get them. Couldn't get them. We could have had, you would not believe, the level of artistry that could've gone up this last -- but we couldn't get it. Couldn't get it. So it's frustrating. It's frustrating for all of us. And, as you pointed out Jonathan, Mr. Starr, the need for this app, to have it linked to this website, to have everything. Have you ever heard of a QR code? Do you know what a QR code is? It's just like a bar code. Black and white. I'm sure you've seen them. It's probably on your car. It's probably on a shirt that you're wearing. The guys are all real familiar about that. Well, it's real, real easy. It's the basic free man's app. You write that on there. I'm point on my note pad right now. You draw a little square, you link it up to the website, and it says exactly --. If you take a picture with your web cam, your phone, it will go straight to the website and tell exactly what's going on. So the person that was suppose to be helping you with your website, the everything that was suppose to be done, could've been done a long time ago. QR codes have been around for like about 15 years. So as far as the things that you guys are asking for, it's your own shortcomings of knowledge that you don't have presented to you. We have that. We've brought that to you. You guys haven't even returned our phone calls. So these are the things that we have emotions about.

Mr. Mitchell: Thanks. We appreciate it.

Mr. Justin: Thanks. Appreciate it.

Mr. Starr: I want to add a comment on this.

Mr. Mitchell: Yes, Jonathan.

Mr. Starr: You know, I have a bit of experience. I used to employ most of the wall painters in New York City, commercially, you know, in doing big, big walls, and lots of them. And also I did a large part of the funding and fundraising and, you know, working to the last minute to get the permissions to do the Na Wai'eha mural on Market and Main. And frankly that was cost efficient and it was a lot of hard work. But, you know -- you know, as much of a pain, you know, it is to get permission. You got to get permission from the property owner and anyone else has --. You know, there's access rights, there has to be liability insurance. I, I -- please don't, you know, create a conversation on this. Let me say my peace. You know, it's got to be done in a framework, and even if that is difficult and it takes some time, I think if there's a plan and a willingness to know that no one's going to get in trouble for it, you know, and the community can work together, I think that you'll find that there are people in this community that will work diligently to help raise money and to help get it done. But it's got to be thought out and planned. It's got to be, you know, some kind of, you know, track record or thematic, you know, thing to it that fits the place and, and we can do this. But we need to create a structure. We're not going to create that structure today. I have walls that I would love to see painted, but -- you know, and I'll help support it and I know some of the other landlords feel the same way. But, it's got to be done so it's not going to create friction and dissension because we all want -- we all want really interesting art. And even -- it can even be, you know, on the radical side but let's just do it so it sticks.

Mr. Mitchell: Great. Sure, three minutes. We're running short on time. And Yuki wanted to say something.

Mr. Cline: I just believe the art and everything is going to be awesome, and that will work itself out. And we, we really do not want to do anything else that guys don't approve. And I think that Michelle and Justin are very passionate about is just, you know, it's hard to communicate. So we're really grateful to open up this line of communication truly. And what we've been discussing a lot in our little, our private meetings, is that we need a place for people to spend money. Because right now, we're like, we've all kind of agreed on Wailuku closes at 5:00 p.m., and there's a drive-thru and you may maybe stop at a Chevron to get a drink or something. But if we could create a place if we had, you know, a well lite. Kokopele, for example, was well lite, in the evening time, and there was something interactive to do. If we had a liquor license we could provide drinks, and it would, I think, everything single business would benefit from it. And it would be able -- we would attract. You know, there's no, there's no Dave and Busters. I don't know if you know the mainland. There's nothing like that even on the island, let alone Wailuku. But we have an opportunity to really create something unique like that. And I, for one, I would love to be a part of that committee. And I don't know who, which two of you, is setting it up. But I look forward and anticipate doing that where we can sort of dive more into our ideas. And



in my mind, three minutes, three minutes, what can I say? So it would be awesome to get to do that.

Mr. Mitchell: We'll do it. Thank you. Thank you very much. Yuki Lei, you had something else?

Ms. Sugimura: So I just want to comment on a couple of things. Great testimony and it's good to always hear feedback. I, I think what I'm hearing is a frustration of the comparison of the art murals in Kakaako. That's Maui -- that's the Hawaii Community Development Authority. And they're set up, under HRS, the same as you are, and have the same kind of powers and duties that HRS gives you. And the big difference, I think, and one of the things that I think we tried to do, or the MRA tried to do in the past is to have an MRA manager.

Mr. Mitchell: Right.

Ms. Sugimura: And because we never got that off the ground or we did once and it didn't work and nothing happened after that, you have situations like this, where you have good energy, and they're all frustrated, they want to do it. And, you know, we're going to do it any way. We tried 25 times to call them. And, you know, I think if they would've come to some of us who've been working the community for a long time, I would have said, don't paint the wall until you get the manager's, you know, approval, or the owner's approval for obvious reasons. But, you know, you can't, you know, just like my son, with this kind of energy, we're going to do something right, we're going to something good, we love the town, but you've got to do it in a framework that works, you know. So, I would love to harness this energy and bring, you know, like the First Friday. I don't know, First Friday is just a small part of this. But, if First Friday can be a part of this. Jonathan, set up your committee, I would gladly, you know, love to be an old soul that kind of grew up here, and have seen it kind of go from what it was to now and bring along, you know, this new energy.

Mr. Starr: Cool.

Ms. Sugimura: Great.

Mr. Mitchell: Great.

Ms. Sugimura: I think we need -- if you guys could resurrect that MRA Manager, I think that's the frustration that you're hearing. It needs, it needs that glue.

Mr. Mitchell: Yeah. Thank you. Thank you Yuki. Go ahead. Erin?

Mr. Starr: I, I will be trying to just do as an ad hoc thing, and hopefully the community association which is kind of a being revamped will take it on. But maybe I'll find an evening, next week or the week after, and just host it over at my place and we can get together and, and kick some stuff. Because we, we need to, we need to create a frame work and, you know, kind of mentor from the mistakes that we've made, and how to get it done and make it stick, and so let's move along and do that. This is the year for it.

Ms. Wade: I just wanted to mention, I have a memo and the takeaways from the IDA arts in front of you today with a budget request, and it falls right in line with what you're talking about so we can get to that at our budget.

Mr. Starr: Can, can we take a five minute?

Mr. Mitchell: Sure, we can take a five minute recess. Yeah, come back at 2:30 p.m.

*(The Maui Redevelopment Agency recessed at approximately 2:25 p.m. and reconvened at approximately 2:33 p.m.)*

**3. Review and discussion on partial text for the draft Wailuku Town Center Redevelopment Plan. (no action)**

Mr. Mitchell: Does anybody object to moving on to Item #3?

Mr. De Rego Jr.: No objections.

Mr. Mitchell: Seeing no objections. Erin will give us an update on the Wailuku Town Redevelopment Plan.

Ms. Wade: Thank you. I sent you some text for us to review, but in the context of that I wanted you to be able to see a couple of preliminary layouts. So Kristina at our office. Kristina Erickson who testified earlier is an in design magician and has been helping us with layout in house. And actually one of the things that she felt like was critical was the time line that you're going to see in just a second so --. Actually, that's this...and you guys have a copy. But a lot of the questions we've heard since we did the reWailuku workshop was what has been happening since. And because it does take so much vetting of the different ideas, we thought we would document that in a time line form. So she's put that together for us. So that's what this is. And just so -- this is all still draft too, but this is how -- so the document will be standard size, 8 ½ by 11, can sit on the shelf like a normal book, but these are the in design, it lets you lay it out in spreads. So that, that's what you're seeing here.

So this spread -- these are just the samples even though we have several more...pages done actually, or in, in the works. But that's the one. This is the reWailuku spread. So we're trying to break it down intentionally so that when it goes to County Council with our budget request it's easy to read, quick to digest. You know, the information instead of being a long narrative about how many workshops and things and everything that was involved is done in bullet points and then graphs -- a lot more photos, so there's two more spreads actually on reWailuku, but this is the first one.

And then, this is actually just the intro page, but we were lucky enough to have Ryan Piros go out and do some photography from Sodetani's roof top. So we do have some nice photos that can get dropped in, and also that Dave is using for some of his renderings so that's very good.

So we just wanted to show you the spreads and kind of the capabilities right now for heading this. And I also gave you the text that we can start going through.

Mr. Mitchell: Right.

Ms. Wade: Are there any questions or comments about the layout?

Mr. Starr: I'm a little -- I'm a little confused about what deliverables and steps we're moving towards. I'm sorry, but I'm confused.

Ms. Wade: So the package we're moving towards right now is a 28 page package which summarizes the -- this point in time essentially of what the work we have done for the last five years to build consensus, the outreach and now the plan that's being identified for moving forward. What we're going to do with the RFP for the parking, the capital improvements we intend to be moving forward with, the different programmatic efforts that we're making that we'll package. This is all to support the use of the \$7.4 million and additional requested funds. So that's the intent of this. It's -- you've set it up now to be about 28 pages. And then PBR is working with us on a broader supportive document that's going to have, you know, all of the testimony that was provided with reWailuku, and break downs of each of the projects that we're identifying as catalytic projects with budgets and all that kind of a stuff.

Mr. Starr: Okay, and I know I'm going to be looking for lots of programs, performance space, places for art, both, you know, some permanent installation as well as stuff that's changeable and pop ups and all of that. So, you know, I'm hoping that that's really prominent in, in what, what we're moving towards.

Ms. Wade: So as far as that, and this jumps ahead a little bit but...in talking with folks that have gone, and I've now interviewed several of the large scale art programs throughout the nation. I've talked to the Philadelphia Mural Program, I spoke with the Kakaako folks and...there's actually a group in Billings, Montana that's been doing some things on the wall.

Mr. Starr: Yeah, cool stuff there, yeah..

Ms. Wade: Yeah. So, but all of them have a created a plan. They've, you know, worked with the community, had a facilitator, documented what they wanted to accomplish, created like a five year strategic plan, . . . (inaudible) . . . national will fund projects when you do these kind of a thing. So I have a little package that we have enough money within our MRA budget to start and do that strategic plan this year, and then make requests for the additional funding in the future years. But, I don't want to say these are the projects that we intend to do without, you know, going through this. I would think it would be a three meeting process is all that we planned for. So we can get to that -- that's under budget, under your budget.

So the document that starts Wailuku is, at the top of the page, is the text. It has the intro text on the first page, along with the quote. You saw a little Brad Segal in the corner. That's Brad's quote at the bottom of the page. And the time line, this is the, this is page two, the time line, this is text that's on that page. And the community outreach, this right now is what is there in terms

of text form and the reWailuku page. And then the vision and framework you saw, and we went through last time to ensure that we weren't off base on any of the things we identified for policy statements. Those have since been edited and reviewed so there's a couple, a fewer than there were before because some were consolidated. But I left you with that text; you're welcome to edit this again.

The last page, this is the most ground breaking information basically that I've given you today because the previous stuff is background more than anything. This leadership component proposes a downtown development director position to be created under the Managing Director's Office with a Deputy positions and a clerical staff person. It talks about staffing, funding. The funding mechanism would be partial general fund revenues, partial enterprise fund. So the enterprise fund would be...allow the MRA the potential of collecting parking fees, special events, license fees, vendor fees, special services provided by the MRA. Like, cleaning if we do additional cleaning, we could charge for that kind of a thing. So, it's an enterprise fund like other agencies, like Water, has an enterprise fund, where they collect fees for water service.

Mr. Starr: Does any of this need Legislative --?

Ms. Wade: Well, the creation for this, we have authorization legislatively from the redevelopment plan to develop a position to support the MRA, but we need budget approval. So the way that it would be authorized is through it going through the budget process and approval of the budget ordinance.

Mr. Starr: That's County, but how about in terms of State...State...you know, changes in HRS?

Ms. Wade: So it's still within the HRS 53 organizational outline.

Mr. Starr: Okay, when we talk about parking...and stuff?

Ms. Wade: You mean the enterprise fund?

Mr. Starr: Yeah.

Ms. Wade: So, any division of the County can create an enterprise fund so long as it's authorized by the County Council through the budget. They cannot collect taxes, additional taxes on property owners without it having authorization from the State. So it was going to be a business improvement district that would levy a tax, or tax increment financing mechanisms, it would require authorization from the State. But we're not -- it, it -- this organizational chart positions the MRA to be able to receive funds from both of those, but doesn't require it at this time.

Mr. Starr: Okay, I just want to be clear that we don't need legislative changes because we have a couple more days before the deadline for introducing new bills, and there is a willingness on our delegation to introduce such bills if we need them. But, the deadline's coming really close for this year.

Ms. Wade: Okay. You know, at this point the only special funding mechanism that we would have the potential to use is tax increment, and we're authorized to use that, right now. So I think it's more of an obstacle with the County than it is with the State.

Mr. Starr: Okay, and nothing with parking.

Ms. Wade: Yes. So the collection of revenues on State roads for parking meters by an entity that over sees it that's something that we could use authorization for.

Mr. Starr: Is there any way we could get that really quick to Senator Agaran?

Ms. Wade: So could I have a little budget to have Andy Miller assist me, our parking consultant? Because he's already got -- I mean, he's already got draft ordinances written for different states. I think that would like a \$1,500 effort probably. So we could talk about during budget. So parking fee collection on State roads...and enforcement.

So is there any --. I don't know if you would like to, Chair, if you would like to focus on the organization diagram that we have here, or the entirety of the text.

Mr. Mitchell: If nobody objects, I think the organizational chart probably will give us limited time, give us the most input and value this afternoon. We can all look at the text at our convenience and send you comments back?

Ms. Wade: Yes please.

Mr. Mitchell: Okay. Any, any questions about this proposed organizational chart? Yes, Jonathan?

Mr. Starr: Has this been floated by current administration?

Ms. Wade: So we have floated it internally, and so far have received supports, but we have to make additional rounds. And before I went sort of selling it, we wanted to make sure the MRA was supportive of the structure. It's absolutely flexible and in draft form at this point.

Mr. Starr: And so right now it's Managing Director, Deputy Managing Director, planning –

Ms. Wade: No Planning.

Mr. Mitchell: No Planning.

Mr. Starr: What?

Ms. Wade: This would no longer be –

Mr. Starr: No, what I'm saying is currently.

Ms. Wade: Oh, yeah. Right.

Mr. Starr: Currently, it's Planning, and then we're under Planning.

Ms. Wade: Well, currently it's Managing Director, Deputy, Planning Director, Current Division head, and then Current Division Supervisor, MRA. So we're six levels down.

Mr. Starr: Yeah, so this would put us directly under Managing Director and Deputy Managing Director.

Ms. Wade: Right. And, you know, we outlined the reasons for that is this three points under the organization that the efforts require coordination across multiple departments is the first reason. That the organization would benefit by being housed with the CIP Division because now we're moving into the stage of having many CIP projects. And that the staff wouldn't be appointed positions, and there would be continuity and predictability. Because it was previously with the OED, Office of OED, and that was tenuous in that, you know --. And it is now. I mean, with the -- with -- that's why our landowners aren't investing is because there's this lack of predictability of what's going to happen next. And so taking it out of, as much as possible, taking it out of that and putting it under Management, would be hopefully better.

Mr. Starr: That means that we can interact with Public Works and Wastewater and everyone else instead of just doing Planning.

Ms. Wade: And frankly Council. Part of our big inhibitor too has been, everything has to get clearance through management now to have interaction with Council, and just being housed in Management would allow for that. It's a lot easier than it is now.

Mr. Starr: Yeah, we have inter-agency between Planning and Management.

Ms. Wade: Yes.

Mr. Mitchell: So I think Jonathan asked the question, in order to do that, that's not a Council decision to reorganize us in that fashion, or would be?

Ms. Wade: It is in a form of a budget approval.

Mr. Mitchell: Got it.

Ms. Wade: So creation of a division under Management.

Mr. Fujimoto: So wouldn't that be like a Charter thing or something?

Ms. Wade: A new Department takes a Charter amendment. But, because it's an division under an existing department.

Mr. Fujimoto: So you just switch it?

Ms. Wade: Right.

Mr. Starr: So just a budget moves.

Ms. Wade: It's like –

Mr. Mitchell: Just like a budget movement.

Ms. Wade: It's like when Planning Department created the Implementation Division. It was really similar actually.

Mr. Mitchell: Other questions?

Mr. Fujimoto: So this also...requires any changes in our document?

Ms. Wade: Well, which is kind of why this master plan which started as -- you know, is related to town core plan, this 28 page thing. But because once this is created, there's a whole lot of actions in our current Wailuku Redevelopment Plan that will be accomplished and will move us, you know, that much further forward so in that sense, that's why this policy. And it positions -- the policy is based on having people in these positions. You can't accomplish what's written in here without that.

Mr. De Rego Jr.: So has this been drafted yet or -- I mean, in terms of an ordinance or --?

Ms. Wade: So the way we draft it is by having it incorporated in the budget, the Mayor's proposed budget. And our meeting with Mayor is next week Tuesday about this. If you have -- that's why I wanted you to know this is now.

Mr. Mitchell: Right.

Ms. Wade: So if you have any concerns or would like to see it structured differently that we bring a different product to him. This was our -- after trying to figure out for several months now how to structure this, I think, this is the best alternative.

Mr. Mitchell: Anybody have any comments?

Mr. Fujimoto: . . . (inaudible) . . .

Mr. Starr: I mean, I think this is consistent with stuff we've been discussing for a year or so, and I think it's about time to do it.

- 4. Discussion on whether or not to update the Wailuku Redevelopment Area Design Guidelines to accommodate business owner requests regarding signs, outdoor sales, food trucks, and murals.**

Mr. Mitchell: So let it be done. Okay, no other discussion on that, we'll move to new business, Item #4, discussion on whether or not to update the Wailuku Redevelopment Area Design Guidelines to accommodate business owner requests regarding signs, outdoors sales, food trucks and murals...timely.

Ms. Wade: So I had hoped to have a whole draft of amendments prepared for you, and maybe there would be enough time for that. So a larger discussion maybe we can move to our February 12<sup>th</sup> special meeting?

Mr. Mitchell: Sure.

Ms. Wade: But I have -- I have a lot of comments on these. And just in brief maybe between now and February 12<sup>th</sup> when you're cruising Wailuku town, some things can be noticeable for you. Number one, and this is just background history. Earlier this year our Zoning Enforcement went out and required the removal of all the A-frame signs in town. Those are like the frames that look like, the chalkboard. A lot of them are chalkboard, some of them of permanent.

Mr. Mitchell: Right, right, right. Who complained?

Ms. Wade: All -- one of -- it was a person not in a wheelchair, but with a walker that was unable to pass when there was an A-frame sign on the street. Most downtowns do allow A-frame signs if there is a minimum four foot sidewalk width in addition to the A-frame. Maui has more wind issues than most towns, but that all can be accommodated for. So I wanted to bring forward some proposals for A-frame signs given certain conditions for you guys to talk about.

I also wanted to bring outdoor sales. You may have noticed that Green Lotus is having an ongoing garage sale which I have received complaints about. And it's basically neighbors with a blue tarp over. So...so we may need to have some design guidelines relating to outdoor sales expanded on what we have right now.

Mr. Mitchell: Okay.

Ms. Wade: We don't have anything for food trucks in our current design guidelines. And murals, right now, the only thing in the design guidelines it refers to is it recommends the main body color of the building to be a solid color. And that has been used to prevent murals from being painted in the past. So we wanted to take a look at that.

Mr. Starr: Yeah, and I think that's the -- it's what we're trying to do.

Ms. Wade: Yeah. So, those are the things. And I can bring you amendments for the meeting on the 12<sup>th</sup> in advance.

Mr. Starr: Is there anything relating to pop ups that --

Ms. Wade: No. We don't have --. There's no text in any form in the County, regarding pop up



events or activities.

Mr. Starr: Is there -- possible to do something to encourage?

Ms. Wade: Yeah. That probably wouldn't be a design guidelines. It would be a zoning and development code. But I could draft those together. Zoning and development code requires...a different process to amend.

Mr. Starr: And design guidelines, you know, considering that we are trying to be an entertainment district in a vibrant urban area, is there a way to allow signage displays to be more flexible or larger, whatever? Because we kind of have suburban standards right now but maybe in the design guidelines they should be more...you know, more urban.

Ms. Wade: Yeah. They -- it's funny because I found that our department meeting that I had approved four ground signs when it says specifically it's prohibited in the district. So there's a handful of things that makes no sense whatsoever in the design guidelines, and the signs, the whole sign section really needs a big revisit.

Mr. Mitchell: So the answer is yes to update the Wailuku Redevelopment Area Design Guidelines.

Ms. Wade: Yes. Okay, so February 12<sup>th</sup>.

Mr. Starr: Is it possible to make it so that if...electric poles don't permit four foot of clear sidewalk they have to be removed?

Ms. Wade: Oh, wouldn't that be nice. MECO, you're in total violation across the island. Yeah, that's a big inhibitor.

Mr. Michael Hopper: You do have to allow public testimony on each item.

Mr. Mitchell: Okay, if you would like to make --. So bring this public testimony on this item. Yes, please step to the podium and state your name please for the record, and you have three minutes to testify.

Mr. Hall: My name is Jotham Hall, and a huge disturbance that I've recognized in the back parking lot behind Kokopele. Right when everything shuts down, there's a buzzing box. It's a light box that buzz all night long. During the day you can't hear because there's so much traffic. But when everything shuts down, it's really -- it's a horrible sound and it just buzz, buzz, buzz. It doesn't stop all night.

Mr. Mitchell: When you say light box, is it on a pole or is it on the ground?

Mr. Hall: It's -- it's -- it's like a transformer?

Mr. Mitchell: It's a transformer. Oh, that's what it is, it's a transformer.

Mr. Starr: I suggest you take a picture of it and send it to Erin.

Mr. Hall: Oh, yeah, I have pictures and video of it already.

Mr. Starr: Send Erin a picture.

Mr. Mitchell: We send it to MECO.

Mr. Hall: Thank you.

Mr. Justin: So with this last comments about the...for murals and pop ups and things like that. How would one -- when will it be -- for February 12<sup>th</sup> will then be discussions with how individuals would be able to approach the MRA?

Mr. Mitchell: There will be public testimony again. Yes, absolutely. Absolutely.

Mr. Justin: And then they'll be able to present at that time, like, pop ups, possibilities and things like that?

Mr. Mitchell: For sure. Yeah.

Ms. Wade: Well, I think he's asking could we -- could we offer them an idea for a pop up. So all we're going to be talking about is revising the design guidelines.

Mr. Justin: So then -- okay -- alright, that make sense.

Mr. Starr: I think we're trying to make the frame work so that it's a lot easier, encourage to do  
—

Mr. Justin: Yeah. So --. Yeah. I, I, I, I -- the legality of being able to put something on a sidewalk is the discussion, right, whether it could be a certain size or if it blocks handicap access or if it's ADA accessible or all that action right?

Mr. Mitchell: Right.

Mr. Justin: Okay, cool. Super. Thank you very much.

Mr. Mitchell: Right. Thank you. Any other comments or discussion related to Item #4? All good?

Mr. Starr: Yeah, I have a comment.

Mr. Mitchell: Okay.

Mr. Starr: I think it's great that this is moving forward.

**E. BUDGET (Attachment A)**

Mr. Mitchell: Good. Thank you. We'll go on to Item E, Budget. I think we have a budget attachment, number A, and Erin can take us through that.

Ms. Wade: Yeah, so the two things that I have added and the one I had handed out to you are in -- it's the same budget as last time that you got the budget, except we have these two kind of light blue strips. Do you have that? That's the one. So banners for Iao Plaza I got a quote for once the construction is about to start. It's two four by eight banners for construction, \$500 from Sign Source. I only need one quote since it's under \$1,000. They do our banners for the street any way. They gave us a little discount.

Mr. Mitchell: We need two banners or one?

Ms. Wade: Well, I kind of thought one on Market and once facing the parking lot.

Mr. Mitchell: Parking lot.

Ms. Wade: So --. And then the second item is potentially this Art Alliance Facilitation. That the conversation about this started in following coming back from the IDA conference. I have the notes for you on that meeting, and Don was in that meeting with every -- everyone who attended the majority of the arts. So anyway, this was the takeaways. I contacted Kelly McHough because I know Kelly has -- Kelly has worked with national level arts organizations on both grant writing and -- the grant writing with the goal of creating hui that will create art in different districts and that will be widely be supported by the community. So this is kind of my -- this is frankly just taken from an e-mail from her because --. We're not paying her. She -- she's the one that help us get the mural, that and the Na Wai'eha mural and raised the majority of the money to make that happen. So we identified maybe an initial group to have a beginning meeting to -- and then this is the potential agenda on page 2 for that meeting, which would be gauge the talents and tools in the room, create a name and title of the organization. And we keep trying to figure out, you know, is Wailuku Community Association going to move forward, is this part of the MRA, is this its own thing. I think that could be helpful on this. Kelly is extremely familiar with what's been happening on the art scene nationwide and has contacts in all these locations so she could do some information about that. She was also involved in our reWailuku branding. And then what people want. And this was very thoughtful, I felt was, is this about the host culture or about individual creativity. And I think that's a key question to get asked as part of this discussion. And then a time line, and a couple of follow up meetings for the development of a five year strategic plan.

So this would be kind of phase one. There's also this NEA grant writing -- this NEA grant available to do this very thing, to create basically a capacity building effort for the arts. It's a \$20,000 to \$100,000 grant. The deadline's March 3<sup>rd</sup>. So, and OED is willing to fund our development of an application for that as well. So what I'm -- what I'd like you to contemplate is -- and this is, this is Kelly's experience and I already did talk with Greg King about a sole

source for this which was acceptable to him based on her background. So thinking about this effort which would be three meetings and a five year strategic plan for \$20,000 to move forward the...this arts collaborative. And then OED would fund the grant writing. So that's my research on that.

Mr. Mitchell: So would the first public meeting then be part of the scoping, or would that have to be part of the actual consultant scope of work?

Ms. Wade: So the first meeting -- so I've been meeting individually with almost all of these people to find out their willingness to go about this, and they have -- most of them said, yes, they would want to do it. So it would -- and it wouldn't be a public meeting. It would be an invitation kind of a meeting because the broader the, you know --

Mr. Mitchell: Right.

Ms. Wade: It would be people who are really focused on Wailuku.

Mr. Mitchell: Right.

Ms. Wade: And, you know, Kelly's really good. You know, you're in the room because of your experience, because of your knowledge. You know, we don't need to go until everything is done.

Mr. Mitchell: Right.

Mr. Starr: I have a couple of more potential names of people who --

Ms. Wade: Great. Okay, very good. So -- but we, we would like to start this, you know, as soon as possible so that we could -- we at least have the first meeting underway by the time the application will go in for NEA because then it can be shown as matching funds as well.

Mr. Mitchell: You have any thoughts, comments? Frank? Don? Jonathan?

Mr. Starr: I think it's good to start putting this together. And what I, you know --

Mr. Mitchell: Is that something that we can take formal action on or is this still in discussion?

Ms. Wade: It's discussion at this point. We don't need formal action.

## **F. DIRECTOR'S REPORT**

### **1. Open Application Report (Attachment B)**

#### **a. MRA 2016/0001 commercial building renovation at 2114 W. Vineyard**

**Street**

Mr. Mitchell: Okay. Great. Director's Report. I don't know, do we have any open applications, anything coming up?

Ms. Wade: We have one open application and it's the building with the blue tarp on Vineyard Street so I'm really excited about that. The one across from Swan Interiors. It used to be a crack seed shop, next door to Ralph Kato's.

Mr. Mitchell: Yeah. Yeah.

Ms. Wade: So -- and we need to work a little bit on the exterior design. I hoping to get them to a point where they don't have to come to you guys that we can get the designs to match and we can approve administratively. But they might need to come to you.

**b. Vineyard Street Housing - requesting preliminary design review at February 12, 2016 Special Meeting.**

Ms. Wade: So that's one. The other one which I would like to put on your February 12<sup>th</sup> agenda is the application for housing on Vineyard Street. Sue Ing who owns about 16 units on Vineyard Street right now would like to come in with a seven unit multi-family project.

Mr. Mitchell: . . . (inaudible) . . .

Ms. Wade: Yeah. And I recommended to her she come in and do sort of a pre-meeting with you guys before she -- before they get through design schematics.

Mr. Mitchell: Right.

Ms. Wade: So you can talk through your level of comfort with height and unit size and that kind of a thing. So she'll bring her architect.

Mr. Starr: This is a subsidized or an at risk or a --

Ms. Wade: No, she tried to go the route of HCDC and get funding. Then she tried to go through to County Affordable Housing, all of it was next to impossible. 201H, none of it was going to work with a multi-family model. So she's coming in with market rate...and a ground floor -- ground floor diner concept.

Mr. Mitchell: Cool. Which lot?

Ms. Wade: It's the lot with the big royal palms in the front, across from the --

Mr. Mitchell: Right.

Ms. Wade: -- the Chinese.

Mr. Mitchell: Yes.

Mr. Starr: That's cool. It is sad, though, that none of those structures actually work in an urban.

Mr. Mitchell: That's why you don't have affordable housing.

Ms. Wade: Yeah. I know. Well, it will be Wailuku market rate so, you know –

Mr. Mitchell: Right. So that will be great.

Mr. Starr: So, they're rental apartments?

Ms. Wade: Rental apartments.

Mr. Starr: They're probably in the \$1,800, \$1,600 to \$2,000.

Ms. Wade: Yeah. So, is it okay for me to put that on the February?

Mr. Mitchell: Yes. Please. Absolutely.

**2. Wailuku Community Association annual meeting scheduled for February 11, 2016 at 5:00 PM at Wailuku Coffee Company.**

Ms. Wade: And then just the announcement that the Wailuku Community Association has set their annual meeting for February 11<sup>th</sup> at 5:00 p.m. at Wailuku Coffee Company. They'll be doing elections of officers as well. Wailuku Community Association annual meeting. I think Jonathan has an announcement. Oh, yeah, I can do this under Director's Report.

The -- you might remember that we testified to the Senate last year. We provided testimony to the Senate on the State campus.

Mr. Mitchell: Yes.

Ms. Wade: State campus plan and the judiciary.

Mr. Mitchell: We wrote a letter. Yes.

Ms. Wade: Yes. And Jonathan heard today that it passed out of all committees except for Ways and Means.

Mr. Starr: It, it did not pass out by malice, it was just -- they just ran out of time. And so there -- it is been...recommitted so what this would do it would be to fund for a quarter of a million

dollars a State campus master plan. There is an acknowledgment that State needs at least another 80,000 square feet. This would favor keeping the State offices and Judiciary in Wailuku, but look at ways to do it, and it would also integrate with the County...Master Plan which is ongoing. And...if we want to see it happen then it really will need community support as it goes through the, the Legislature process. So we need, you know, first of all, our own delegation and then people to write letters and call in at the right moment so –

Ms. Wade: So would you like me to draft additional -- you know, new testimony on behalf of the MRA? And then we were talking about, you know, maybe when we meet with Mayor on Tuesday, if we can identify what the schedule is going to be for testimony, if getting someone from administration, preferably him to go testify on this in person.

Mr. Mitchell: Sure, go do it.

Ms. Wade: Okay. Would you like me to make that request to the Mayor then?

Mr. Starr: Yes. And perhaps we might coordinate with...Senator Agaran and Speaker Souki on...when the right...timing will be to be supportive.

**G. NEXT MEETING DATE: February 12, 2016 (Special Meeting)**

**H. ADJOURNMENT**

Mr. Mitchell: Okay, anything else? Seeing nothing. Do we have a motion for –

Ms. Wade: One more thing.

Mr. Mitchell: One more thing, yes please.

Ms. Wade: Frank had asked me to send out a couple of power point presentations, and I was having trouble doing that, so I ended up setting a Dropbox folder that I invited you all to.

Mr. Mitchell: Oh, that's what it was. Okay.

Ms. Wade: So if you ever want copies --. I'm just going to start putting all of the presentations in there now because it's made and easy. So if you need them that's where they'll be.

Mr. De Rego Jr.: I have to check my mailbox because I may not have gotten. I saw your other e-mails. I didn't see the Dropbox invitation.

Ms. Wade: Okay.

Mr. De Rego Jr.: So it may have ended up in my Baracuda spam.

Mr. Mitchell: Alright, anything else? We have a motion for adjournment?

Mr. De Rego Jr.: I motion to adjourn.

Mr. Mitchell: Next meeting will be held on February 12<sup>th</sup>. Do I have a second? We'll adjourn. Thank you all very much. Aloha!

There being no further business brought forward to the Agency, the meeting was adjourned at approximately 3:10 p.m.

Respectfully submitted by,

LEILANI A. RAMORAN-QUEMADO  
Secretary to Boards and Commissions II

### **RECORD OF ATTENDANCE**

#### **Members Present:**

Frank De Rego, Jr.  
Don Fujimoto, Vice-Chair  
William Mitchell, Chair  
Jonathan Starr

#### **Excused:**

Carol Ball

#### **Others:**

Erin Wade, Small Town Planner  
David Yamashita, Staff Planner, Long Range Division, Department of Planning  
Michael Hopper, Deputy Corporation Counsel